

EVERYONE IS A READER

VOLUME 2 ISSUE 1 — MARCH 2022



Everyone is a reader, some haven't found what interests them.

Every issue of the newsletter is a learning tool in the hand of the reader.



08181838485



bookvilleworldph



No 2 Ezimbu Link Road
(Mummy B Road) Off Stadium
Road, PHC.

IN THIS ISSUE

- About Bookville World
- Millenials, Generation Z, And The Rest of Us
- Goal Setting and Time Management for Children
- Poetry Corner
- Bookville Team Picks
- Upcoming Events

FROM THE PUBLISHER

Happy new year!

We choose to approach this year 2022 with all the optimism and enthusiasm possible.

In this issue our contributors share their thoughts on the characteristics of millennials (aka Gen Z), the importance of children imbibing the habit of setting goals for effective time management.



In the poetry corner, our contributors share their reflections on love and its effects on the heart.

Also in this issue we have our usual serving of Bookville Team book recommendations and upcoming events. Top on the list of upcoming events is the annual Bookville Reading Competition scheduled to take place over three stages between the 7th of May and 18th June 2022. The contest seeks to encourage the uptake of reading as both a lifestyle and lifelong activity amongst pre-teens aged between 10 and 12 years.

Enjoy.

Nkem Asoka
Publisher



CONTENTS

- About Bookville World
- Millenials, Generation Z,
And The Rest of Us
- Goal Setting and Time
Management for Children
- Poetry Corner
- Bookville Team Picks
- Upcoming Events

MILLENNIALS, GENERATION Z, AND THE REST OF US

Since the demographic group that was born during the post-World War II period (approx. between 1946 and 1964) was tagged baby boomers, subsequent generations have been labelled with unique identifiers, based on their global outlook, preferred values, or exhibition of certain traits during their formative years.



e v e r y o n e i s a r e a d e r

Generation X, those born between mid-1960s and late-1970s, followed the baby boomers who were associated with rejection or re-definition of traditional values. Known for their entrepreneurial tendencies, members of Generation X were considered as ‘alienated youths’, as they received little parental supervision largely due to increased maternal participation in the workforce, and increased divorce rates among their parents.

Though assigning labels to demographic cohorts in this manner was initially an American phenomenon, it soon gained popularity in the Western hemisphere, and following globalisation became a worldwide occurrence.

In African countries, the arrival of the succeeding demographic group, Generation Y or Millennials (born between early 1980s and mid-1990s) was a notable period of economic stagnation. However, this group having received reasonable education despite the challenging circumstances matured into young adults ready for the job market, at a time when the ‘Africa rising’ script was making the rounds.

Unlike their counterparts elsewhere who were described as having a sense of entitlement and showing excessive interest in their physical appearance; African millennials shared the traits of confidence and tolerance, in addition to being digitally savvy, generally enjoy living and working in urban areas.

Accounting for about 37% of the continent's population, they are increasingly influencing production and consumption patterns of the region.

However, it is members of the next demographic cohort, Generation Z or Post-Millennials that are most likely to have a greater impact on Africa. Born between the late-1990s and mid-2010s, these are children of the continent's re-emerging middle classes who have adopted global lifestyles. In South Africa, members of this group (the eldest of them celebrated their 21st birthday in 2015) are called 'born free', since they were born after the country attained independence in 1994.

And growing up during the period that the continent leapfrogged into the ‘Internet era’, facilitated by mobile phones without the need for physical infrastructure of landline telephones, African post-millennials are digital natives. They are also turning out to be optimistic, straight-talking independent young adults who are determined to take on the world on their own terms. If this happens, then one of Nelson Mandela’s dreams for Africa would have been fulfilled.

-Toru Dokubo



Goal Setting and Time Management for Children

Time is measured in seconds, minutes, hours, days, weeks, months and years. We can measure time using clocks or wrist watches. That is why you can ask the question, ‘What is the time?’ Calendars and diaries are also used in marking or recording time. Time can also refer to decades, centuries and so on.



There is one thing about time: it is irreversible. That means that once it's gone, it's gone forever. For instance, you cannot have a particular birthday more than once.



Once you have celebrated your 8th birthday for example, you can't have it again. You can only look forward to your ninth birthday. Therefore, it is very vital that children should learn how to utilize their time very well, right from their growing up years.



Goal setting and time management are vital tools that will help children become organized and responsible



adults. Everyday, you make choices about how you want to spend your time. You may not have enough time for everything you want to do, but if you manage your time very well, you will achieve a lot. That is why you must decide on the things that are most important to you. The first step in deciding how to spend your time is to set goals for yourself.

Your goals are the things you want to achieve. You may set a goal to finish reading a good story book before going to bed. Or your goal may be to learn how to play the guitar by going to music lessons every Saturday. Your goals should be realistic so that you will be able to achieve them. When you have set your goals, the next step is to organize your time so that you can achieve the goals you have set.

There are short-term goals and long-term goals. A short-term goal is something you want to achieve within a very short time, maybe within a few hours, few days or few weeks.



While a long-term goal is something a person wants to do or become in the future. Your short-term goal may be to write a poem for your mother on 'Mothers' Day', while your long-term goal may be to become a successful Architect in the future. If you are not able to achieve a lot of the short-term goals you have set for yourself, you might find it difficult achieving the long-term goals. This is because achieving the short-term goals enables you to measure your progress towards achieving a goal that matters to you. This boosts your self-esteem and you become more confident in your ability to achieve bigger and better goals in the future. In addition, short-term goals help you to stay motivated and avoid procrastination.

~ NDIDI ENENMOR, AUTHOR



POETRY CORNER

e v e r y o n e i s a r e a d e r

Love's Lottery

Love manifests in mind, body and soul.
Affectionate thoughts, gestures of care,
And produces tenderness.
In Love's beauty, she beholds
As she plays the lottery of life.

Love overlooks via rank, culture and
kind.

Unconditional, blind to race,
And does not discriminate.
Via Love's glory, she respects
As she plays the lottery of life.

Love generates to pride, pardon and joy.
Brilliant achievements, sheer
forgiveness,
And brings exhilaration.

To Love's delight, she aspires
As she plays the lottery of life.

Love overcomes with faith, courage and
hope.

Distressing trials, problems of fear,
And never fails when needed.

With Love's power, she believes
As she plays the lottery of life.

Love promises in life, patience and
death.

Vibrant emotion, apt endurance,
And feelings that last forever.

In Love's wonder, she marvels
As she plays the lottery of life.

~EUNICE OGUNKOYA.

ALL YOUR HEART

When you love with all your heart
All your heart will be broken
If you love with half your heart
All your heart will be broken

Your heart is a bird
You can't let it free and tell it
where to fly
It goes where it wills
And won't stop till it lands where
it pleases

Your heart is rain
You can't tell it to fall in parts or
fall in certain places
When it loves it pours
And there's no holding back

When you love with parts of your
heart

All of your heart will be broken
If you give a slice of your heart
All of your heart will be broken

Your heart is a package deal
If you give one piece, you give all
It is not a sum of its parts
For it is undivided

So when you love with all your
heart
All of your heart will be fulfilled
But when you love with all your
heart
All your heart will be broken

~GABRIELLE

Mirror, Mirage, Miracles

Reflecting light rays from a
concrete plane
Of silvered glass,
Disclosing desires and dislikes
With clear-cut images,
This is the mirror that cancels
mirk.

Reflecting light rays from a visual
plane
Of heated air,
Distorting delusions and distress
With glimpses of water,
This is the mirage that causes mire.

Reflecting light rays from
abstract planes
Of thoughtful minds,
Discerning dreams and
dispelling doubts
With true brilliant
outcomes,
These are miracles that
create mirth.

~EUNICE OGUNKOYA.

Bookville Team Picks



BUSINESS

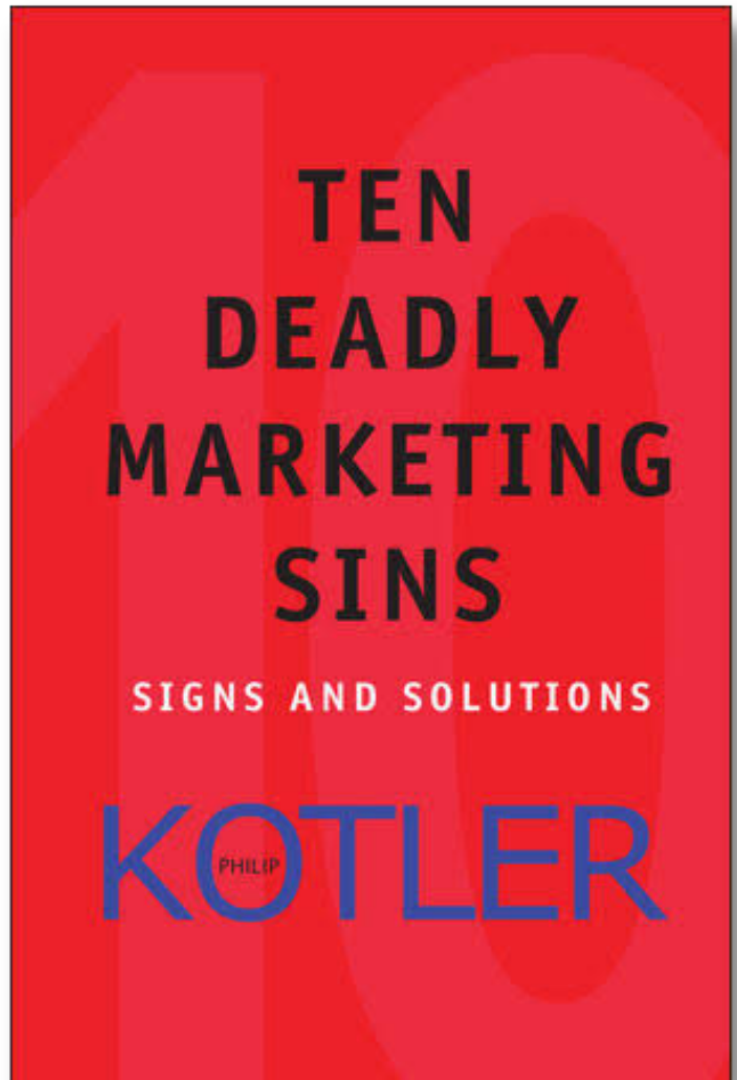
CRAZY IS A COMPLIMENT BY LINDA ROTTENBERG

A great read packed full of insights on how to master the art of starting your own business or growing in your career.



TEN DEADLY MARKETING SINS BY PHILIP KOTLER.

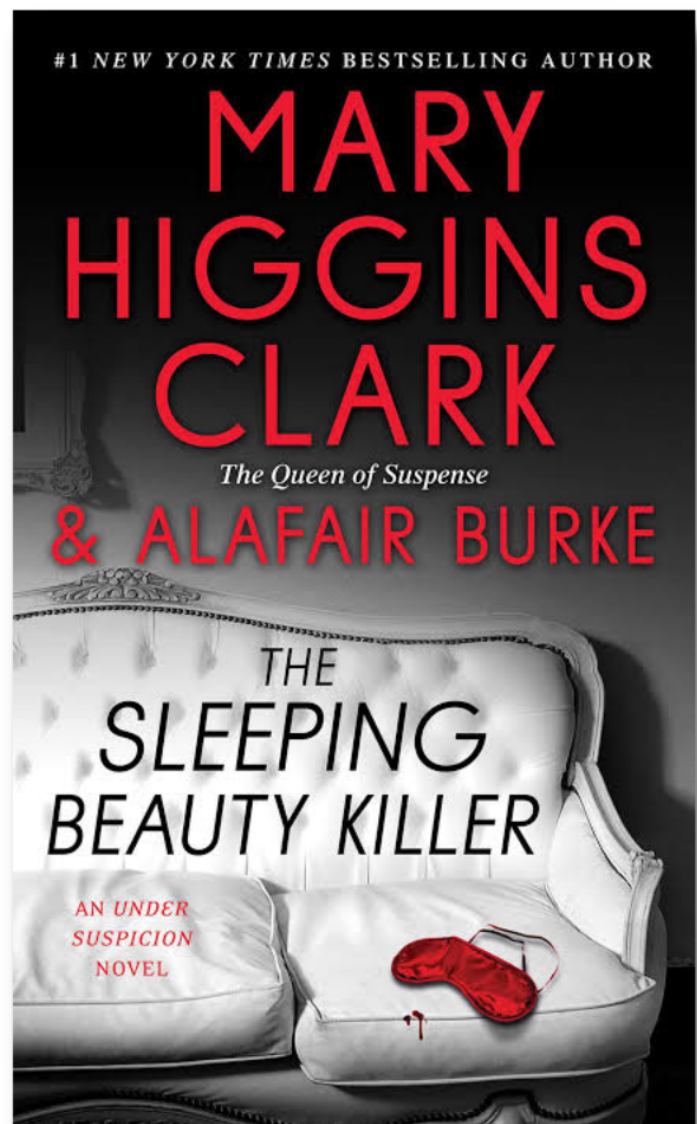
This book is devoted to giving marketing practitioners advice that enables them to regain the high ground and lift marketing back into prominence in the corporate hierarchy.



FICTION

THE SLEEPING BEAUTY KILLER - MARY HIGGINS CLARK

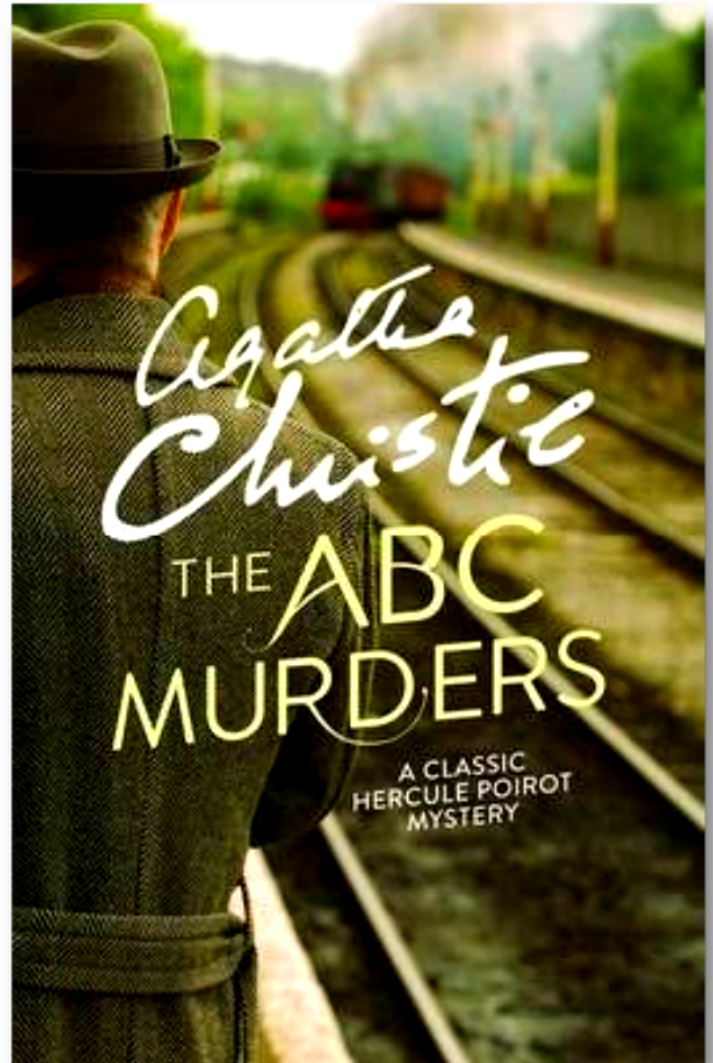
Laurie Moran, a cold-case TV-series producer, agrees to re-visit the case of Casey Carter who has just finished a 15-year prison sentence for the murder of her



fiancé, Hunter Raleigh III, member of a wealthy NYC family. A crime for which Casey proclaims and has always proclaimed her innocence. Fast-paced, written with short chapters, the book is sure to thrill lovers of mystery /thriller genre.

THE ABC MURDERS BY AGATHA CHRISTIE.

There's a serial killer on the loose - working his way through the alphabet, giving prior notice of a murder by naming the location, date and even first letter of the victim's surname. Thereby increasing the chances of being caught.



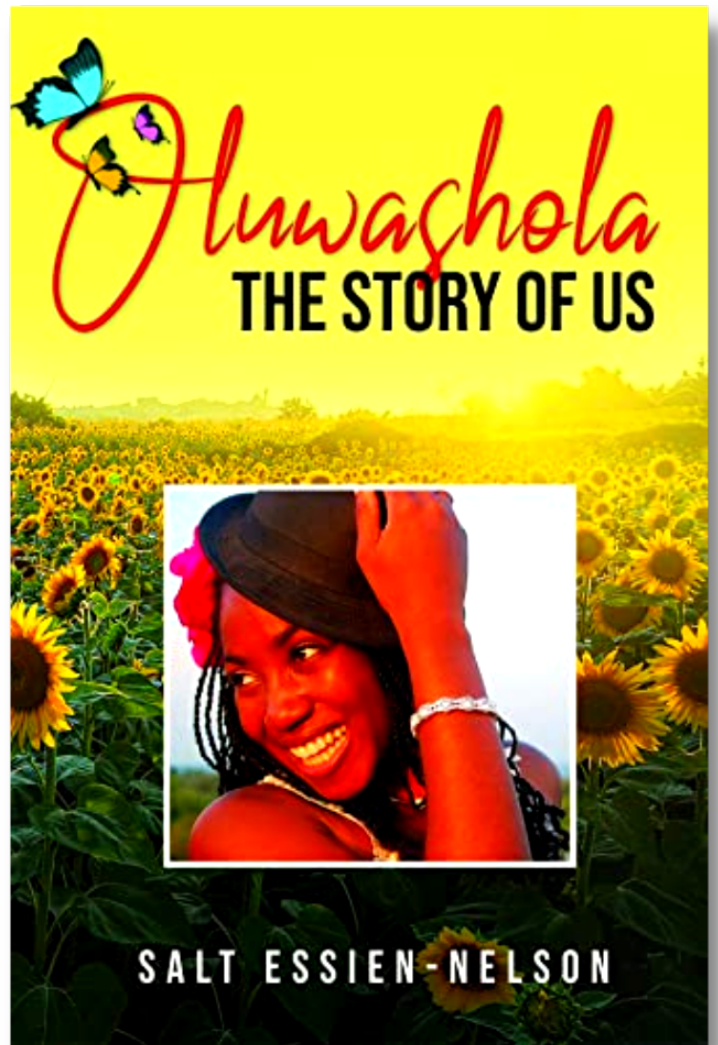
With the whole country in a state of panic, the killer is growing more confident with each successive execution. This book is packed full of intrigue and tension from the killer's risky moves.

Very enjoyable read. Highly recommended.

HISTORY/BIOGRAPHY

OLUWASHOLA : THE STORY OF US BY SALT ESSIEN-NELSON

Packed with life lessons gleaned from her accounts of her family relationship, presented with candour in a simple-to-read and relatable style, the author seeks to inspire the reader to be more intentional with living and loving.



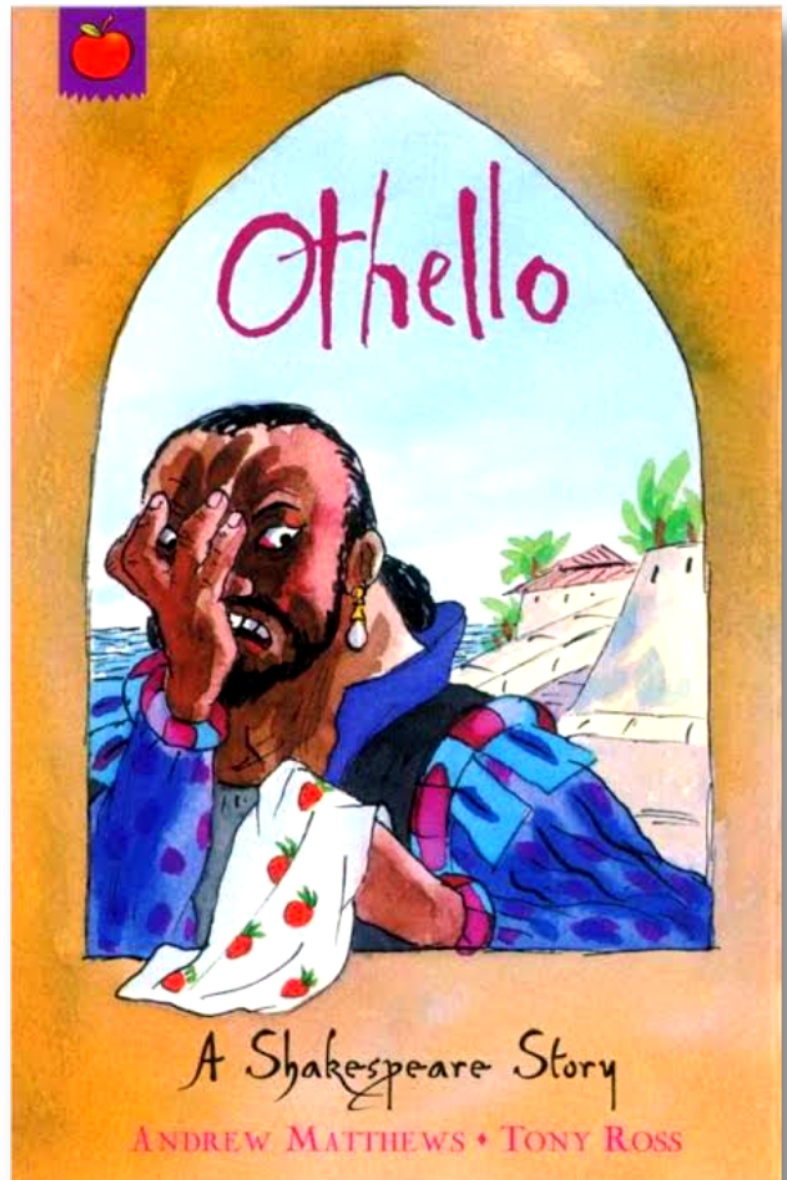
KIDS

OTHELLO BY SHAKESPEARE

An excellent introduction to Shakespeare for the junior reader.

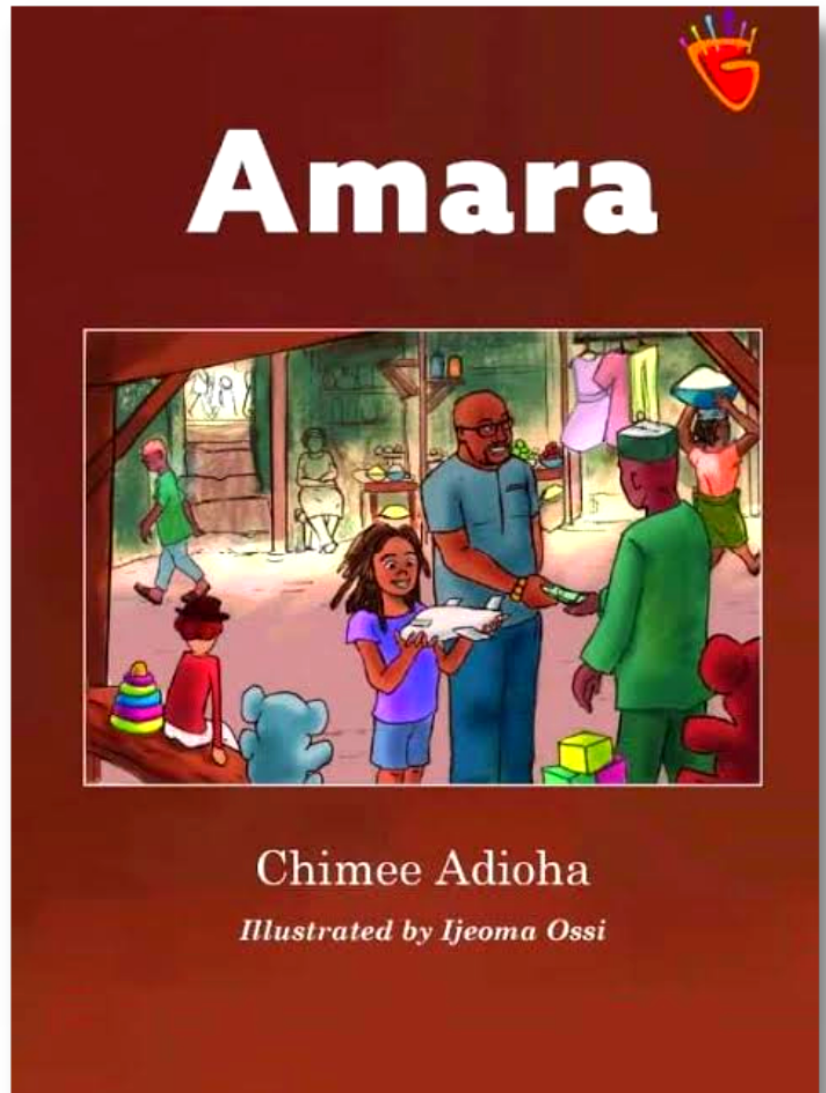
Suitable for children aged 5 – 8 years.

Highly recommended



AMARA BY CHIMEE ADIOHA

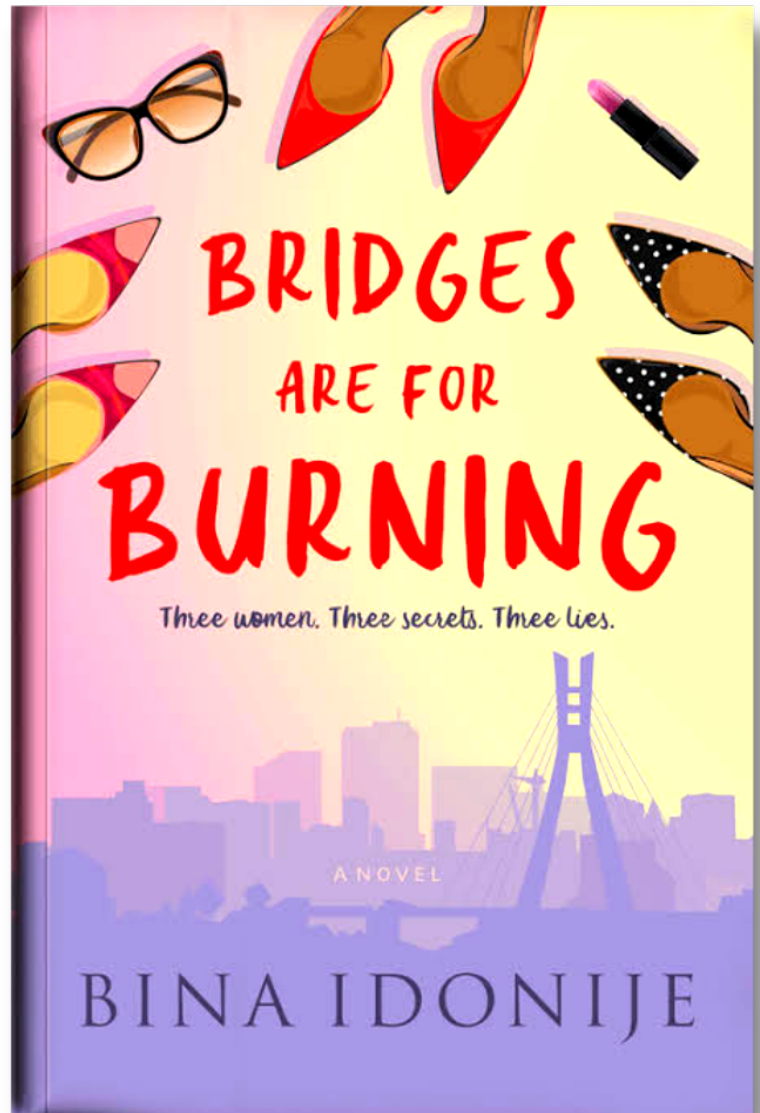
This is a nice read for kids. Filled with dreams and adventure, challenges and victories, Amara is a new story written to challenge assumptions concerning the girl child. Age – 7 to 12 years



NIGERIAN / AFRICAN AUTHORS

BRIDGES ARE FOR BURNING by Bina Idonije

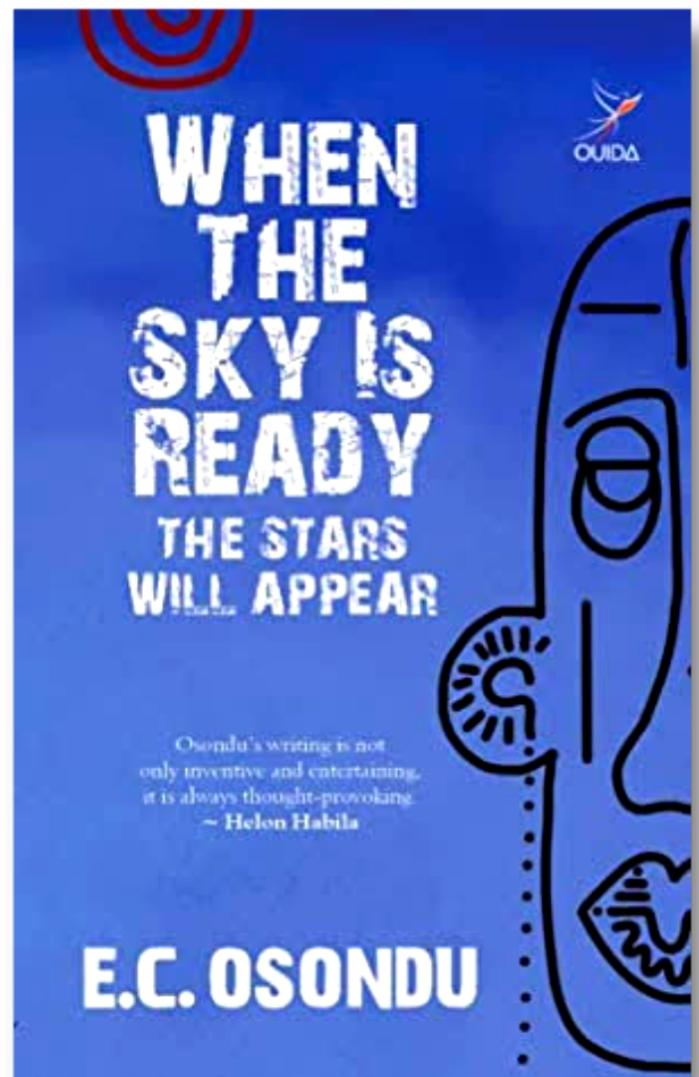
Fifi, Lotanna and Edi. Gigi, Alana and Benji. Love triangles that could only end in bridges being burnt. Bina has woven a tale that highlights the grey areas in close relationships;



areas often not talked about or perhaps that people choose to be in denial of their existence. It is also one that highlights the courage of the characters to move beyond a sour occurrence/ past to gift themselves a second chance at growth and new beginnings. Great read.

WHEN THE SKY IS READY THE STARS WILL APPEAR BY E.C. OSONDU

A story of hope, friendship and family bonds told with gentle wit and candour. Infused with the backstories of the travelers, it gives a deep insight into the motivations and extent to which the characters are prepared to put themselves at risk to achieve their purpose.

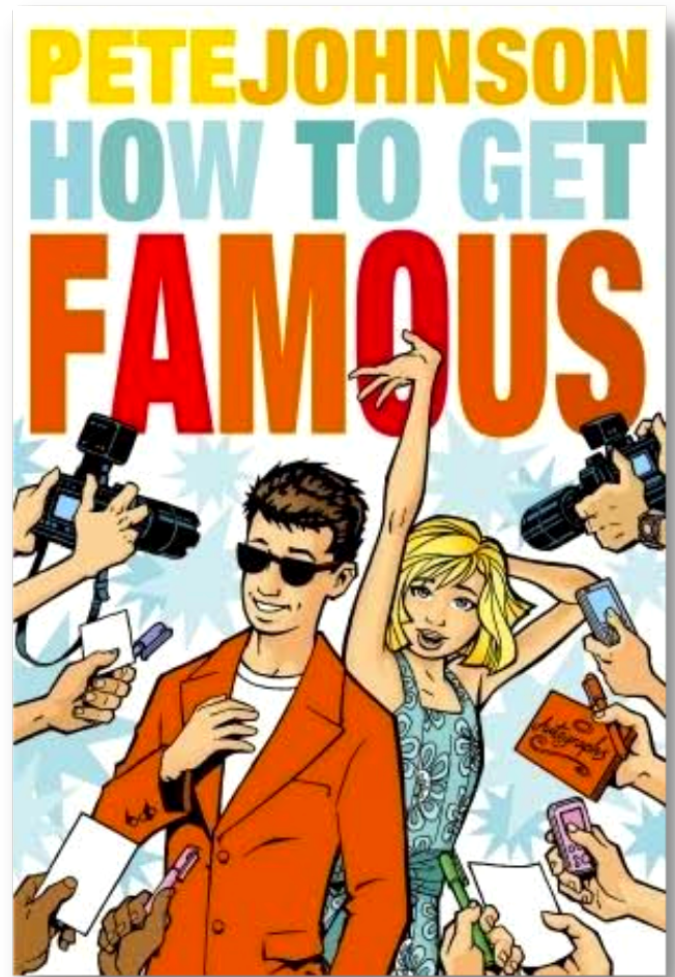


TEENS

HOW TO GET FAMOUS BY PETE JOHNSON

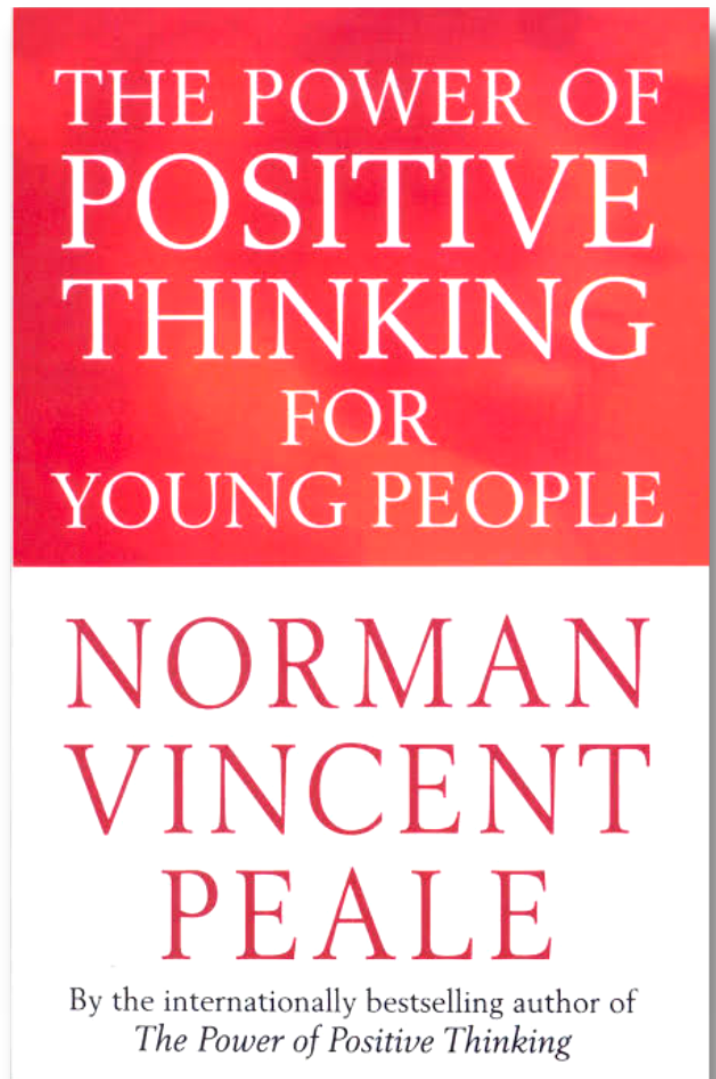
Tobey is determined to become famous. He's not bigheaded, he just knows he's got something special and he's determined that everyone will know it too.

A book about courage and determination.



THE POWER OF POSITIVE THINKING FOR YOUNG PEOPLE BY NORMAN VINCENT PEALE

This book
aims to help
young
people use
the power of
positive
thinking to
build
successful
lives.





Bookville World Activities



*Upcoming
Events*

BOOKVILLE YOUNG READERS CLUB

Holds at 11 am on the following days:

- ★ March 19, 2022
- ★ April 9, 2022
- ★ May - NO SESSION.
- ★ Venue :- Bookville World

Age

Open to children aged 4
to 12 years



Bookville Readers Club

Holds every last Saturday
of the month.

Time - 11am



e v e r y o n e i s a r e a d e r

Bookville Reading Competition

The annual contest is scheduled to come up between 7th May and June 18, 2022

ELIGIBILITY

The competition is open to children aged between 10 and 12 years in either Upper Primary or Lower Secondary Schools.



*The
End*

Connect with us



08181838485



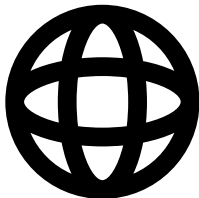
bookvilleworldph



Bookville World



Bookvilleworld



www.bookvilleworld.com



Bookville World

